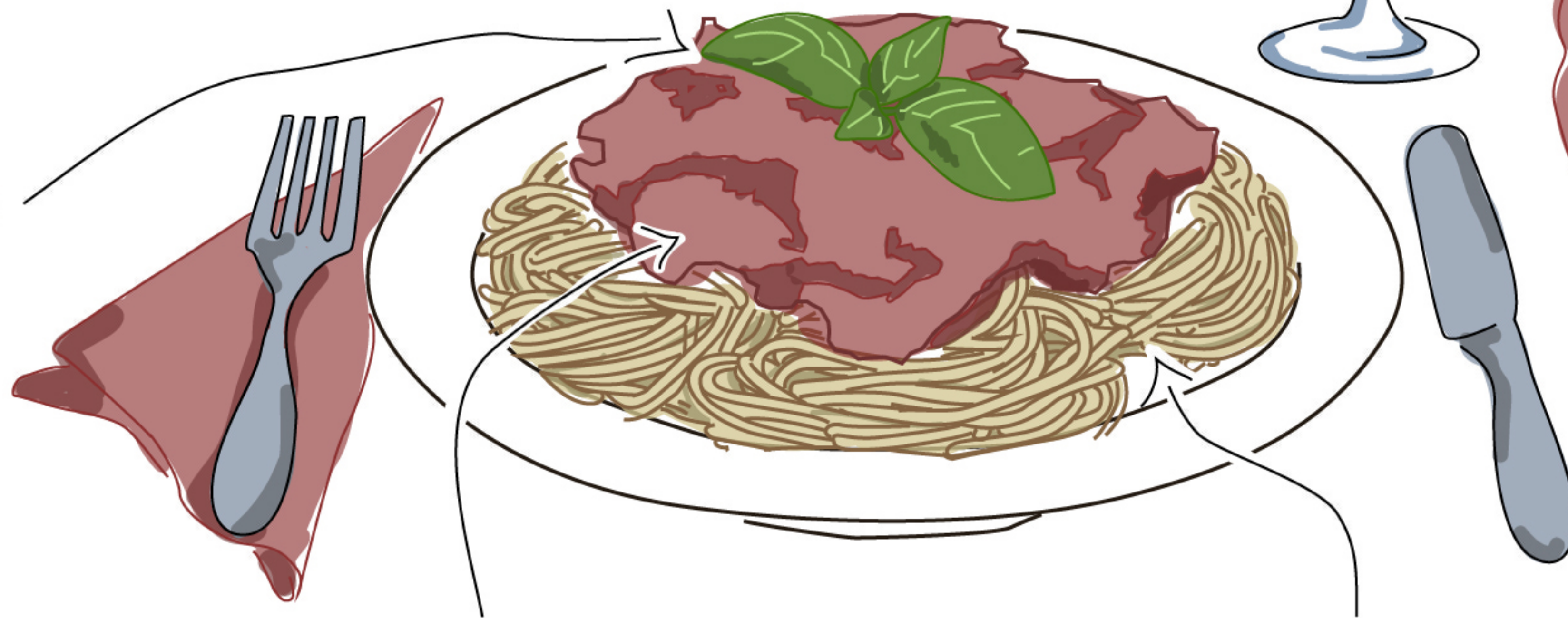


# WHAT'S FOR DINNER?

Health organizations, scientists and doctors advise consumers to eat a balanced diet with a focus on fresh fruits and vegetables to enjoy a healthy and long life. A study<sup>1</sup> found that eating up to seven servings of fruit and vegetables a day can **reduce the risk of premature death by 42%.**



**The Wine**  
Cin cin! Powdery mildew has long plagued wine-grape vineyards, but farmers are able to fight this harmful fungus with fungicides. Without the use of crop protection, this mildew can affect **UP TO 80%** of wine grapes.<sup>5</sup>



**The Herbs**  
What's pasta without fresh basil? Basil downy mildew was first discovered in 2007 and in 2009, **100% LOSSES** occurred on some farms in New Jersey and elsewhere in the United States. Farmers rely on fungicides to grow healthy herbs.<sup>4</sup>

**The Sauce**  
Prior to the development of effective insecticides, the tomato pinworm caused annual losses of \$25 million in tomatoes in Florida and can **REDUCE CROPS BY 25%.**<sup>3</sup>

**The Noodles**  
Stripe, leaf and stem rust are three different diseases that threaten wheat farmers' crops (and your pasta) in the U.S. Without the use of fungicides, yields can be reduced by **AS MUCH AS 50%.**<sup>2</sup>

Farmers use today's agricultural methods and tools to grow produce for communities across the U.S., and these methods help bring fresh and healthy produce to your plate three times a day. Healthy produce = a healthy you!

<sup>1</sup><http://www.sciencedaily.com/releases/2014/03/140331194030.htm>

<sup>2</sup><https://croplifefoundation.files.wordpress.com/2012/07/19-wheat.pdf>

<sup>3</sup>[https://croplifefoundation.files.wordpress.com/2012/07/combined\\_document\\_tomato.pdf](https://croplifefoundation.files.wordpress.com/2012/07/combined_document_tomato.pdf)

<sup>4</sup><http://vegetablemdonline.ppath.cornell.edu/NewsArticles/Basil%20DM%20Cultivar%20Evaltn%20in%20HortSci.pdf>

<sup>5</sup><https://croplifefoundation.files.wordpress.com/2012/07/19-grapes.pdf>