

Precision agriculture technology helps farmers grow healthier crops by effectively managing crop threats in the field. In fact, a U.S. Department of Agriculture study concluded that precision ag tools can also help farmers grow their bottom line.

Variable rate technology raised operating profits for corn farmers by 1.1 percent.



GPS mapping increased operating profits for corn farmers by approximately 3 percent.

Guidance systems increased operating profits for corn farmers by 2.5 percent.

