

# Coffee is...



# Coffee Rust is...

Important to global trade with purchases of imported coffee totaling an estimated \$31 billion in 2018.

The most economically devastating coffee disease in the world, particularly in Latin America. The 2012 outbreak caused losses of 50 - 80% of the coffee crop and forced 1.7 million people out of work.

Grown in more than 50 countries.

A disease that robs plants of essential nutrients, causing premature defoliation that weakens the tree, causing a dramatic drop in beans.

The economic livelihood of more than 25 million people.

Present in all coffee-growing regions worldwide.

Consumed daily by 63% of American adults.

Manageable with the responsible use of fungicides.