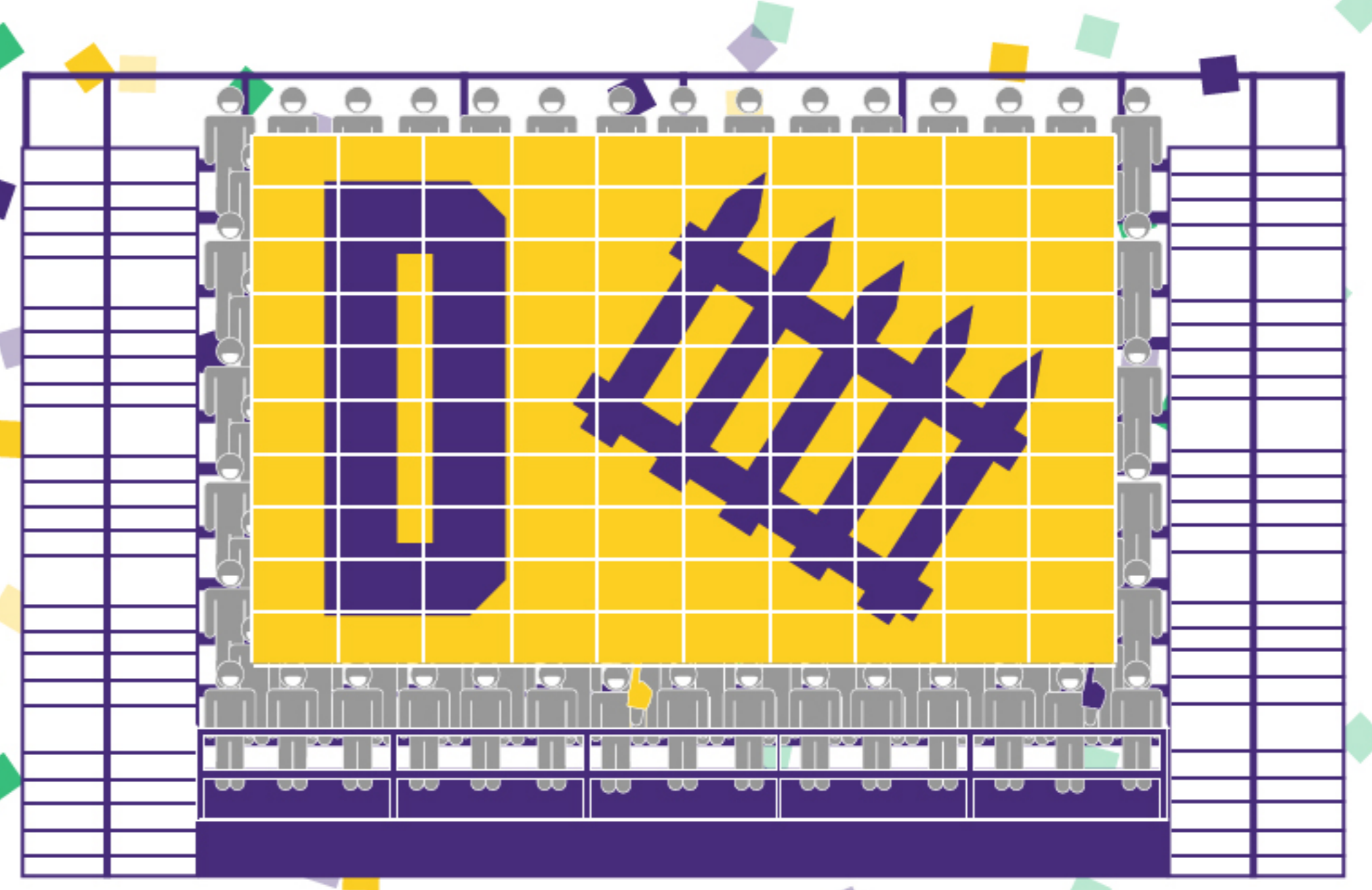


# We Got Spirit, Yes We Do! We Got Spirit, How 'Bout YOU?!

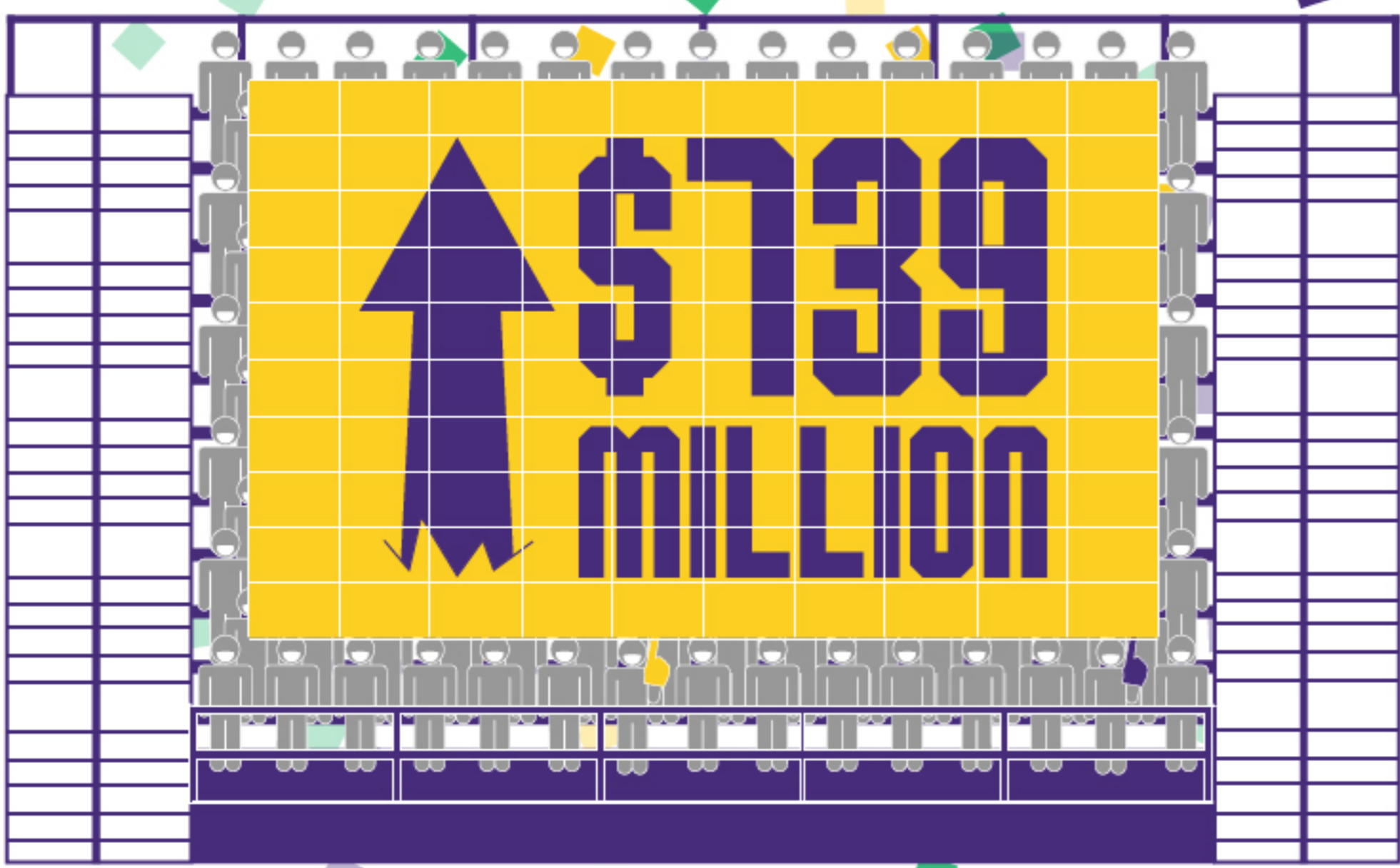
Do you work in agriculture? Do you enjoy food grown by American farmers? Then stand up and cheer!



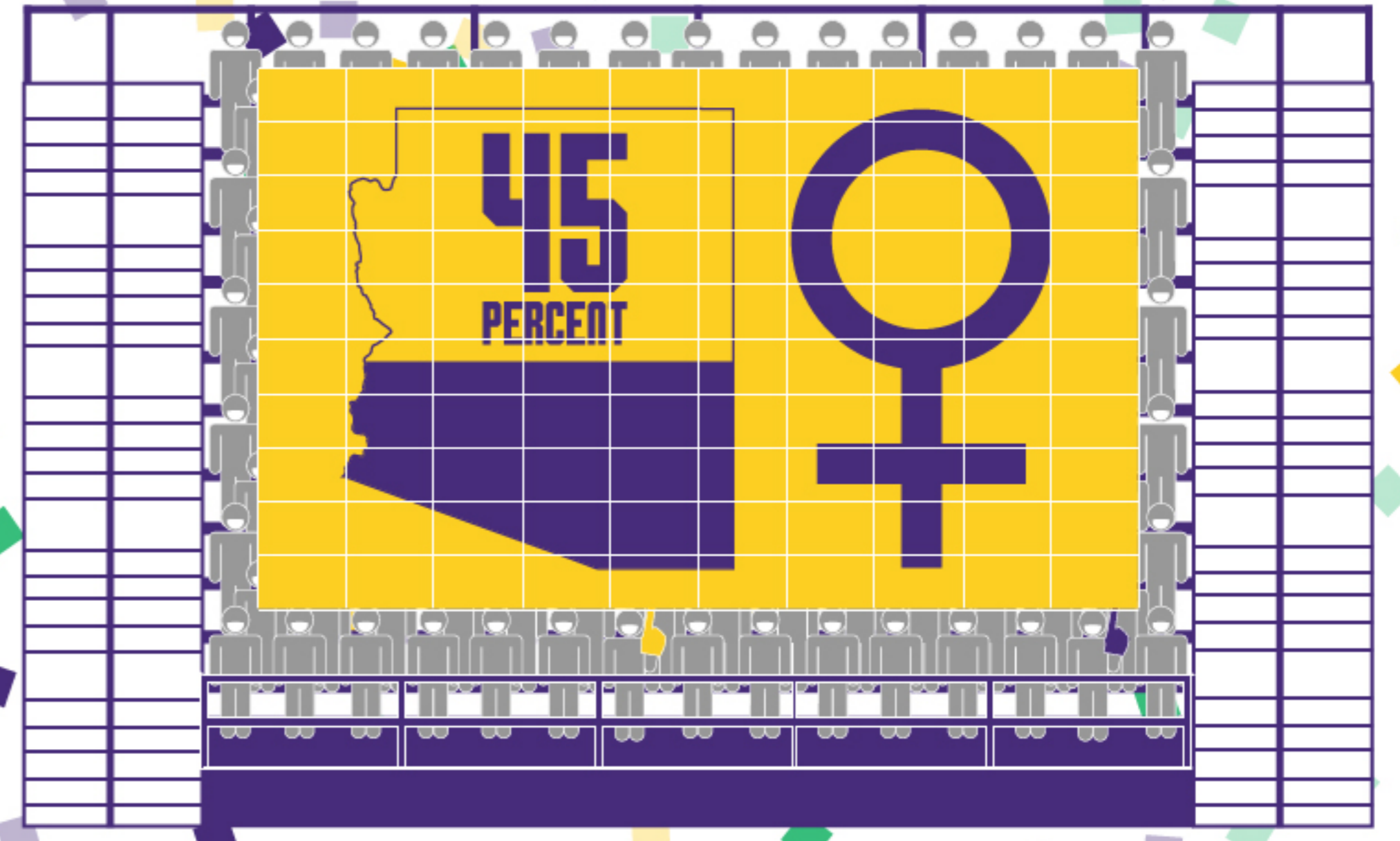
One farmer in the U.S. today produces enough food to feed 155 people.<sup>1</sup>



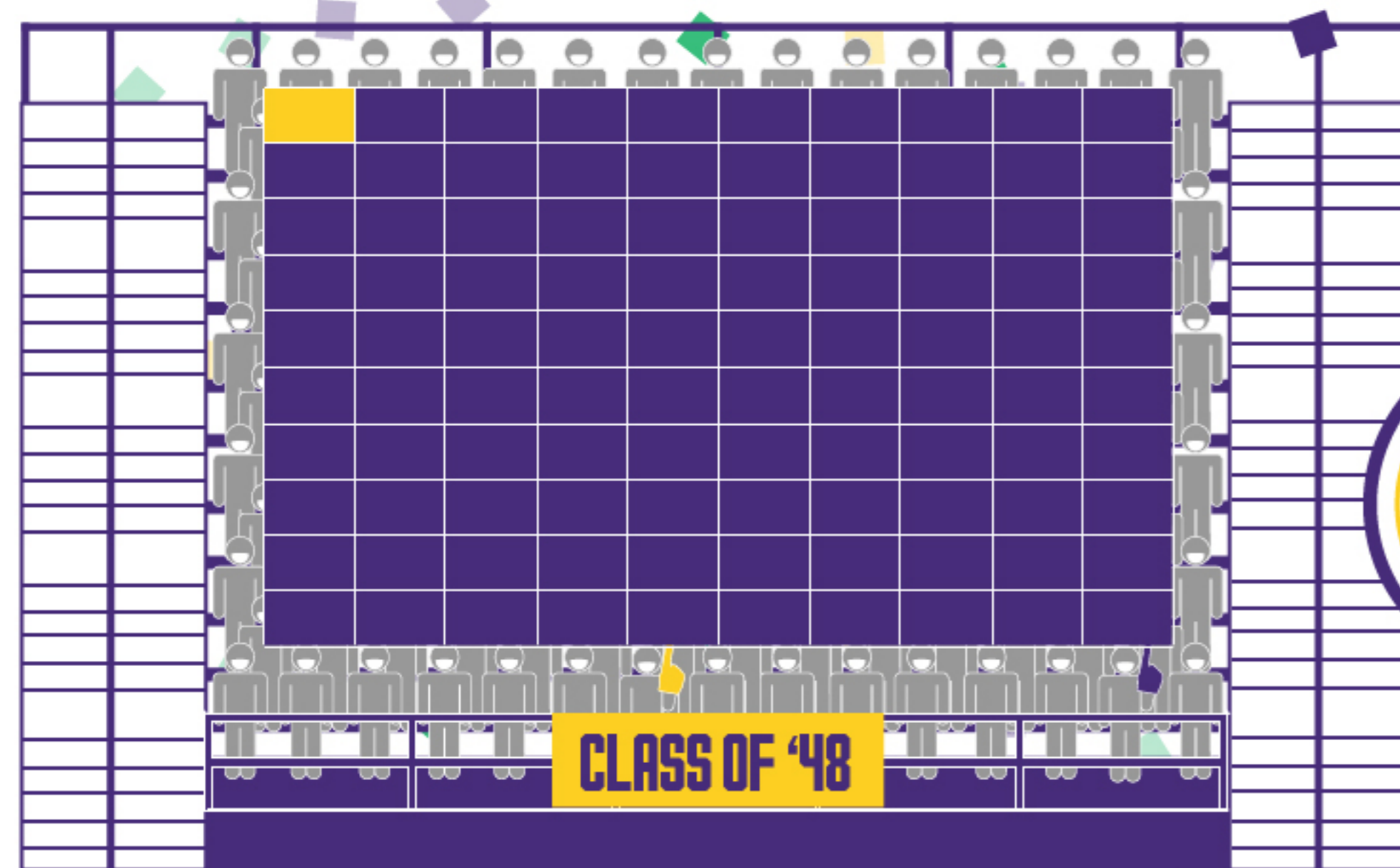
Let's go, De-fense! Farmers are using new technology to protect their crops. For example, seed treatments can reduce soil surface exposure up to 90% compared to in-furrow application and 99% compared to surface application.<sup>2</sup>



In just 50 years, private R&D spending in the U.S. on crop protection products increased almost 30 times from \$27 million in 1960 to \$793 million in 2010.<sup>3</sup>



- Nationally, women make up 30% of farmers; in Arizona alone, women make up 45% of farmers, the highest proportion of any state.<sup>4</sup>



From 1948 to 2011, soybean yields doubled, corn yields grew more than fourfold, and labor productivity increased by nearly 16 times. In the same period, total factor productivity (TFP, the contribution from all inputs in production) grew by about 150 percent.<sup>5</sup>

CropLife America (CLA) is calling on all advocates of American agriculture to speak up both in person and through social media to show support for our community. Join CLA now in conversations on Instagram, Twitter, Facebook and other social media by posting a selfie with the hashtag #AgLoudAgProud. Post your selfie now and show some team spirit!

## 2, 4, 6, 8! Who do we appreciate? American agriculture!

[www.CropLifeAmerica.org](http://www.CropLifeAmerica.org)
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<sup>1</sup>American Farm Bureau Federation

<sup>2</sup>CropLife International/International Seed Federation. (2007). Seed treatment: a tool for sustainable agriculture. [https://croplife.org/wp-content/uploads/pdf\\_files/Seed-Treatment-A-Tool-for-Sustainable-Agriculture.pdf](https://croplife.org/wp-content/uploads/pdf_files/Seed-Treatment-A-Tool-for-Sustainable-Agriculture.pdf)

<sup>3</sup>USDA, *Research Investments and Market Structure in the Food Processing, Agricultural Input, and Biofuel Industries Worldwide*. (2011). See page 9.

<sup>4</sup>USDA, National Agricultural Statistics Service (NASS). 2012 Census of Agriculture Highlights. (September 2014). [www.agcensus.usda.gov/Publications/2012/Online\\_Resources/Highlights/Women\\_Farmers/Highlights\\_Women\\_Farmers.pdf](http://www.agcensus.usda.gov/Publications/2012/Online_Resources/Highlights/Women_Farmers/Highlights_Women_Farmers.pdf).

<sup>5</sup>U.S. Department of Agriculture (USDA), *Agricultural Productivity Growth in the United States: Measurement, Trends, and Drivers*. (2015). [www.ers.usda.gov/publications/err-economic-research-report/err189.aspx](http://www.ers.usda.gov/publications/err-economic-research-report/err189.aspx)