

CropLife America

2010 Annual Meeting



This September, more than 225 executives, scientists, regulatory directors and other key decision makers from our industries' top companies will join us at the Ritz-Carlton Nap[les] in Naples, Florida for CropLife America's Annual Meeting: This year's theme, **Painting the Picture of Modern Agriculture** highlights our associations efforts in 2010 to bring to life the concept of **Modern Agriculture** and how this description defines and defends our industry. Join us in 2010 by supporting CropLife America's movement to bring Modern Agriculture into our modern terminology and respect. A limited number of sponsorship opportunities are available for this must-attend event.

Key Note Speakers - \$10,000.00* **Only ONE sponsorship available!**

Help us continue to recruit the best industry talent to speak at our Annual meetings!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Sponsors to visit with each keynote speaker after their general session one-on-one
- Company name and logo recognized in program packets

Custom Room Keys - \$5,000.00 **Only ONE sponsorship available!**

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on room keys for guests – it's something they'll see every day!
- Company name and logo recognized in program packets

Business Center Station - \$5,000.00

Only ONE sponsorship available!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials and program packets
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo displayed on special "business center" station featuring two laptops and a printer outside of the General Session and Reception rooms each day of the conference

*PAINTING THE PICTURE
OF MODERN AGRICULTURE*

RITZ-CARLTON, NAPLES SEPTEMBER 26 - 29, 2010



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Custom Travel Coffee Mugs - \$4,000.00

Only ONE sponsorship available!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo in four-color on one side, Modern Agriculture's logo on the other on a handy reusable coffee mug. The perfect advertisement of your brand for all the early-morning meetings.
- Company name and logo recognized in program packets

Custom Flash Drives - \$4,000.00*

Only ONE sponsorship available!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on flash drive given to guests at registration
- Promotional presentation or file for your company loaded onto the flash drive with the CropLife America Modern Agriculture presentation
- Company name and logo recognized in program packets

Custom Meeting Badge Lanyards - \$3,000.00

Only ONE sponsorship available!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials and program packets
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on custom lanyards – have every conference attendee wearing your name!

General Session Note pads - \$2,500.00

Only ONE sponsorship available!

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on notepads used during each meeting sessions
- Company name and logo recognized in program packets

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Table Top Displays - \$1,500.00

Only FIVE sponsorship available!

Sponsorship will include:

- Table top displays available in Vanderbilt II and III from Sunday afternoon until Tuesday evening during all the main CropLife America session
- Company name featured online on event website (**if paid by July 29, 2010**)
- Company name and logo recognized in program packets

Sunday: Welcome Reception - \$2,000.00 per company with a maximum of THREE co-sponsors

Sponsorship will include:

- Company name and logo on all pre-conference materials online (**if paid by July 29, 2010**) and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on signage prominently displayed at this well attended welcome event.
- Company name and logo recognized in program packets

Monday: Golf Snack Cart Sponsor - \$500.00 per company with a maximum of THREE co-sponsors per cart

Sponsorship will include:

- Company name and logo clearly displayed on signage at the golf tournament
- Verbal recognition at Golf tournament kick-off
- Company name and logo on golf carts serving guests throughout tournament
- Company name recognized in program packets

Monday: Networking Reception - \$2,000.00 per company with a maximum of THREE co-sponsors

Sponsorship will include:

- Company name and logo on all pre-conference materials online (**if paid by July 29, 2010**) and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on signage prominently displayed at this networking reception event. Enjoy time to raffle off special sponsored items and take credit for the full bar, canapés and musical entertainment! Custom cocktail napkins, banners or additional décor are available at an extra charge
- Company name and logo recognized in program packet

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Monday and Tuesday: Behind the Scenes Tours - \$2,000.00

Only ONE sponsorship available!

Be the hero of the spouses and members alike! Sponsorship helps reduce the costs for our members and spouses to attend two special "painting the picture" tours that highlight the beautiful Naples area and it's great arts community! Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)**
- Company name and logo clearly displayed on signage throughout the conference
- Company name and logo on signage prominently displayed at the pick-up areas for the tours
- The opportunity to offer a logo give-away to tour attendees
- Company name and logo recognized in program packets

Tuesday Evening: Gala Reception - \$2,000.00 per company with a maximum of THREE co-sponsors

Sponsorship will include:

- Company name and logo on all pre-conference materials online **(if paid by July 29, 2010)** and featured prominently in registration materials
- Company name and logo clearly displayed on signage throughout the conference
- Verbal recognition at conference sessions
- Company name and logo on signage prominently displayed at the new and improved Farewell Gala! Assist with our PAC Bingo raffle onstage at dinner, receive a special reserved table at the Gala Dinner.
- Company name and logo recognized in program packets

* Sponsorships with an asterisk may be co-sponsored by multiple CropLife America members!

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