

# CropLife America

## 2010 Annual Meeting



### CropLife America 2010 Awards Program Nomination Procedures

A person must be nominated by at least one (1) CropLife America member in good standing. Duplicate nominators may be from different organizations/employers, but must document personal knowledge of the acts/contributions.

Each nomination shall be accompanied by a letter of nomination including the nominators' knowledge of the contributions and achievements made by the nominee, and must identify his or her impact on CropLife America and the profession. Submissions must be in English.

All nominators shall have personal knowledge of the nominee's acts/contributions to CropLife America, and state this factually in their letters of nomination. Furthermore, nominators must state the duration of time they have been acquainted with the nominee, the frequency of contact, and the personal or professional relationships between the nominator and nominee.

All nominations must be received via email or postal mail, by **Monday, August 2, 2010**. Return the forms via USPS or email to:

Awards Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
Washington D.C. 20005  
Email: [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

An awards team member is available to answer any questions you may have regarding the awards themselves or the process:

Susan Helmick     Director, Print Media & Publications     P: 202-872-3847     [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

#### Selection

The CropLife America Annual Meeting Team will verify the nominee's eligibility based on nomination criteria, and distribute the nomination package to the CropLife America President/CEO and Board Chair for award evaluation.

No more than five (5) recipients may be selected for an award each year. CropLife America reserves the right not to select a recipient for a particular award if the review performed indicates that nominations do not meet the stated criteria.

#### Presentation

The presentation of all awards will be made at the CropLife America Annual Meeting.

## Lea S. Hitchner Service Award

The Lea S. Hitchner Award honors one individual whose outstanding contributions to the crop protection industry and association activities epitomize the essence of the first and longest-serving CropLife America President, Lea S. Hitchner.

Hitchner helped found the National Agricultural Chemicals Association (NACA), the predecessor to CropLife America, in 1933 with representatives of 14 agricultural companies in Atlantic City, N.J. He remained at the helm of the Association until 1962, helping to build industry support, keeping top executives actively engaged in programs and committees, and building a solid staff. Executives at the time credited Hitchner with giving the pesticides manufacturing industry its identity.

Described as an “energetic force,” Hitchner left the Wharton School at the University of Pennsylvania to join a new pesticides manufacturing firm at the age of 21, and concentrated his entire career on the agricultural chemicals industry.

Hitchner first worked for Kiltone Co., a small organization that he helped establish in Newark, N.J. Within two years, following positions in the factory, laboratory and sales, Hitchner was named president of the company. In the 1920s, Hitchner negotiated a merger between Kiltone and John Lucas & Co., creating Lucas-Kiltone. A few years later, the company was sold to Sherwin-Williams. Hitchner remained as president of its marketing unit until the establishment of the NACA.

Hitchner was active in trade associations throughout his career, including the Insecticide Manufacturers Association, Agricultural Insecticide and Fungicide Manufacturers Association, Entomological Society, Psychopathological Society and the American Standards Association. He served on the editorial advisory board of the *Journal of Agricultural and Food Chemistry* from 1953-1959.

Hitchner died in 1984 and this award was founded in his honor in 1963.

### Previous Recipients:

2009	Tilghman Hall, Bayer CropScience	1985	David Wothke, Elanco Products Co
2008	Diane Allemang, Cheminova	1984	John Gardiner, E.I. du Pont de Nemours & Co.
2007	Jean Reimers, Bayer CropScience	1983	Denis Hayley, National Agricultural Chemicals Association
2006	Janis McFarland, Syngenta Crop Protection		
2005	George R. Oliver, Dow AgroSciences, LLC	1982	Stacey J. Mobley, E.I. du Pont de Nemours & Co.
2004	William M. Mahlborg, Nufarm Americas, Inc.	1981	Robert J. Fields, FMC Corp.
2003	Steve Goldberg, BASF Corp.	1980	Earl C. Spurrier, Monsanto Co.
2002	Bob Woods, Syngenta Crop Protection Inc.	1979	Donald D. McCollister, The Dow Chemical Co.
2001	Cindy Baker, Gowan Co.	1978	Edwin L. Hobson, Shell Chemical Co.
2000	David Higgins, Sanofi-Aventis	1977	E.T. Wadsley, Wilbur-Ellis Co.
1999	Steven J. Goldberg, BASF Corp.	1976	Parke C. Brinkley, National Agricultural Chemicals Association
1998	Elin Miller, Dow AgroSciences, LLC		
1997	Neil Strong, Novartis Crop Protection, Inc.	1975	John C. Tapas, Velsicol Chemical Co.
1996	J. Thomas Carrato, Monsanto Co.	1974	Robert E. Hamman, CIBA-GEIGY Corp.
1995	Paula Paul, AgrEvo USA Comp.	1973	The Pesticide Safety Team Network
1994	Jeffrey Jacoby, FMC Corporation	1972	Richard C. Back, Union Carbide Corp.
1993	Dr. Richard Neilsson, American Cyanamid Co.	1971	Carlos Kampmeier, Rohm and Haas Co.
1992	Richard Holt, E.I. du Pont de Nemours & Co.	1970	Jim Hansen, The Dow Chemical Co.
	Horace Johnson, Rhone-Poulenc Co.	1969	Melvin E. Wierenga, Chevron Chemical Co.
1991	George L. Rolofson, CIBA-GEIGY Corp.	1968	John P. Frawley, Hercules Powder Company
1990	F. Milt Hunt, DowElanco	1967	Stuart H. Bear, FMC Corp.
1989	Robert Harness, Monsanto Co.	1966	Carlos Kampmeier, Rohm and Haas Co.
1988	Charles Rock, CIBA-GEIGY Corp	1965	Howard J. Grady, Chevron Chemical Co.
1987	Don Bissing, FMC Corp	1964	Sumner H. McAllister, Shell Chemical Corp
1986	Loy Newby, CIBA-GEIGY Corp		

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Email

**Lea S. Hitchner Nomination Form**

**Nominated by:**

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Your Name

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Title

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Organization

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Mailing Address

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City /State/ Zip

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Telephone

Fax

**I nominate:**

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Name

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Title

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Organization

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Mailing Address

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City /State/ Zip

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Telephone

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Email

**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the outstanding contributions the nominee has made to the pesticide industry and reasons why he or she should receive this award.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee

CropLife America

1156 15<sup>th</sup> St. NW, Ste. 400

Washington D.C. 20005

Or email to [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

## Workhorse Award

The Workhorse Award recognizes one or more individuals who, over the course of many years, have shown dedicated service to the pesticide industry and CropLife America. They are known for both working diligently to promote their organization and CropLife America as well as often assuming extra duties throughout the course of their work.

These individuals will have demonstrated significant and progressive contributions that support the recognition of the pesticide industry as serving a key role in the production of a safe, affordable and abundant food supply for U.S. consumers. Nominees will have made significant contributions to the activities of CropLife America that have benefited the association, its members and the industry.

### Eligibility:

Nominees must be current CropLife America members in good standing; have demonstrated sustained and uninterrupted service to CropLife America for a minimum of five (5) years; and have demonstrated both service to the association as a whole as well as personal professional achievement.

### Previous recipients:

2009	Rex Martin, Syngenta	2000	Julie Spagnoli, Bayer CropScience
2008	Tilghman Hall, Bayer CropScience Dennis Kelly, Syngenta Ephi Gurr, Makhteshim Agan of North America Brian Bret, Dow AgroSciences		Ed Gray, Jellinek, Schwartz, Connolly, Inc. Joe Muldoon, Novartis Crop Protection Inc.
2007	Eric Maurer, Valent John Jachetta, Dow Agrosciences Marty Fitzpatrick, BASF	1999	None presented
2006	Iain D. Kelly, Bayer CropScience John G. Cummings, DuPont Crop Protection Greg Watson, Syngenta Crop Protection, Inc.	1998	Nancy Rachman, American Cyanamid Co. Daniel P. Fay, Valent USA Corp. Edgar L. Ready, ZENECA, Inc. Tom Campbell, Dow AgroSciences
2005	Daniel A. Goldstein, Monsanto Co. Carol Burns, Dow AgroSciences, LLC		
2004	John A. Lacadia, Crompton Corp.-Uniroyal Chemical Co. Abraham J. Tobia , Bayer CropScience David R. Gilson, BASF Corp.		
2003	John Aquavilla, Monsanto Co. Jennifer Shaw, Syngenta Crop Protection Inc. Brad Shurdut, Dow AgroSciences, LLC		
2003	Laurie Treu, Crompton Corp.-Uniroyal Chemical Co. Eric Wintemute, AMVAC Chemical Corp.		
2002	Tom Hoogheem, Monsanto Co. Jeff Case, Syngenta Crop Protection, Inc. Tony Germinario, BASF Corp.		
2001	Jean Reimer, Bayer CropScience Vince Alventosa, Syngenta Crop Protection Inc. Charlie Keefer, BASF Corp.		

**Workhorse Award Nomination Form**

**Nominated by:**

**I nominate:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

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Title

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Organization

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Email

**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the dedicated service shown by the individual and evidence of the extra duties assumed.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
Washington D.C. 20005  
Or email to [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

## **Chairman's Award**

The Chairman's Award honors an individual within the CropLife America staff for his or her exceptional service to member companies, the industry and the association. This recognition is reserved for exceptional dedication to one's position, and leadership within the association. The recipient of this award is an individual who truly stands out amongst colleagues.

### **Eligibility**

Nominees must be current CropLife America employees; have demonstrated service to member companies, dedication to the association and the industry; and exhibited professional achievement.

### **Previous recipients:**

- 2009 None awarded
- 2008 Kristin Rury, SOC Projects Manager
- 2007 Dee Ann Staats, Science & Regulatory  
Lisa Johnson, Operations  
Sylvia Rosas, Legal  
Kelley Wendt, Administration  
Marie Michalski, Executive Office
- 2006 None presented
- 2005 Ray McAllister. Ph.D., regulatory science and policy leader
- 2004 None presented
- 2002 Karen Reardon, director of communications
- 2001 George Rolofson, vice president, government affairs  
Allen James, president, Responsible Industry for a Sound Environment (RISE), vice president, CropLife America  
Doug Nelson, executive vice president, general counsel and secretary
- 2000 Ab Basu, senior director, government relations  
Nancy Foster, vice president, legislative affairs
- 1999 None presented
- 1998 Ray McAllister. Ph.D., regulatory science and policy leader

**Chairman's Award Nomination Form**

**Nominated by:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

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Organization

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Mailing Address

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City /State/ Zip

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Telephone                      Fax

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**I nominate:**

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Name

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Title

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Organization

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**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the exceptional service shown by the individual to member companies, the industry and association.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
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## Presidential Path to Leadership Awards

The Presidential Path to Leadership program encourages and thanks CropLife America leaders who have shown exemplary service as voluntary chairs of one of more of our committees.

The dedication and commitment of each chairperson is recognized and rewarded by the achievement of Presidential Chair status. The Chairs are named for four of our nation's presidents who most epitomize great leadership and dedication to land stewardship, and who were instrumental in promoting agriculture and conservation in our country—Theodore Roosevelt, Abraham Lincoln, Thomas Jefferson and George Washington.

This program was established in 2006.

### Eligibility

Awardees must be current CropLife America members in good standing; hold the title of chairperson for one or more committees; and have demonstrated service to the association as a whole as well as displayed personal professional achievement. \*\*\***Presidential Path Awards are determined internally by the CropLife America Award Committee.**

### Previous recipients

2009	<i>Lincoln Chair</i> Diane Allemang, Cheminova	Aldos Barefoot, DuPont
	<i>Roosevelt Chair</i> Phil Brindle, BASF	Paul Hendley, Syngenta
	Dan Goldstein, Monsanto	<i>Roosevelt Chair</i> Jack Boyne, Bayer CropScience
	Michael Grisham, Dow	Mike Parrish, Monsanto
	Tilghman Hall, Bayer CropScience	Scott Jackson, BASF
	Charles Hastings, BASF	
	John Jachetta, Dow	2007 <i>Washington Chair</i> None presented
	Steve Levine, Monsanto	<i>Jefferson Chair</i> None presented
	Bob Manfre, BASF	<i>Lincoln Chair</i> Iain Kelly, Bayer CropScience
	Rex Martin, Syngenta	<i>Roosevelt Chair</i> David Fischer, Bayer CropScience
	Spencer Mortensen, Monsanto	Russell Jones, Bayer CropScience
	Tharacad S. Ramanarayanan, Bayer	Diane Allemang, Cheminova Inc.
	Michele Schulz, Syngenta	Stacey Stater, Monsanto Company
	Greg Watson, Monsanto	James Kunstman, PBI/Gordon Corporation
2008	<i>Washington Chair</i> Jon Jessen, Gowan	
	<i>Jefferson Chair</i> None Presented	
	<i>Lincoln Chair</i>	

## **State Legislative Award**

The State Legislative Award honors an individual who demonstrates outstanding leadership in the area of state legislative issues and promotes initiatives that preserve, protect and advance the ability of farmers to provide a safe, affordable and abundant food supply to America. This state legislator or agricultural commissioner will have contributed significantly and performed outstanding service by developing and implementing methods to strengthen and improve the pesticide industry's reputation.

This award was established in 2007.

### **Eligibility**

Nominees must be current 1-2 year state legislators or agricultural commissioners; and have demonstrated service to the pesticide industry as well as exhibited personal professional achievement.

### **Previous recipients**

- 2009 Dr. Dennis Howard, Florida Dept of Agriculture and Consumer Services
- 2008 George Robinson, Idaho
  - Al Juenke, Minnesota
  - Steve Troxler, North Carolina
  - Jim Russell, MoAg Industries
- 2007 Jack Peterson, Arizona Department of Agriculture
  - Dolores Mertz, Iowa Legislature General Assembly

**State Legislative Award Nomination Form**

Nominated by:

I nominate:

\_\_\_\_\_  
Your Name

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Name

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Email

**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the leadership the individual has shown in state legislative issues and promotion of initiatives that protect, preserve and advance the ability for farmers to provide a safe, affordable and abundant food supply to Americans.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
Washington D.C. 20005  
Or email to [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

## **Urbanowski Grassroots Award**

The Urbanowski Grassroots Award is presented to non-member individuals who work to promote our industry within communities and through grassroots activities.

Richard L. Urbanowski was Chairman of CropLife America from 1993 through 1995. During his tenure, Urbanowski recognized the value of and championed for grassroots efforts from industry and the association.

Urbanowski retired in 1998 as President and Chief Operating Officer of ISK Biosciences Corp., a specialty chemicals company selling crop protection chemicals and wood preservative products. Urbanowski began his career with the Diamond Alkali Co., where he held various positions in research and development, engineering, operations, production and sales.

An industry leader for many years, Urbanowski has held a number of industry association positions. In addition to his position at CropLife America, he was Chairman of the Board of Trustees of the CropLife America Political Action Committee, and serves on the Board of Directors for KMG Chemicals Inc.

Urbanowski holds a Bachelor of Science degree in Chemical Engineering from the Carnegie Institute of Technology in Pittsburgh, PA, and he has participated in Columbia University's Executive Development Programs. He is currently a member of the CoAg Advisory Council for the College of Agriculture at Auburn University.

### **Eligibility**

Nominees must be members of organizations outside of commodity groups or CropLife America membership, and have demonstrated service to the industry as a whole as well as exhibited personal professional achievement.

### **Previous recipients**

- 2009 Mary Hartney, Florida Fertilizer and Agrichemical Association
- 2008 Dick Tice, Connecticut Environmental Industry Council (EIC)
- 2007 Oregonians for Food and Shelter, accepted by Terry Witt
- 2006 None presented
- 2005 None presented
- 2004 Gary Black, Georgia Agribusiness Council  
Bryan R. Tolar, Georgia Agribusiness Council
- 2003 Cal Rolfson, Rolfson Consulting Company, Bismarck, N.D.  
Glenn Jernigan, Glenn Jernigan and Associates, Fayetteville, N.C.
- 2002 Jack Dutra, JD Information Services, Inc., Overland Park, Kan.  
Tom Tuttle, University of Maryland, Center for Quality and Productivity
- 2001 Ed Duskin, Southern Crop Protection Association
- 2000 George Wichterman, Lee County Mosquito Control District
- 1999 Implementation Working Group

**Urbanowski Grassroots Award Nomination Form**

**Nominated by:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City /State/ Zip

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Telephone                      Fax

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Email

**I nominate:**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

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Organization

\_\_\_\_\_  
Mailing Address

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City /State/ Zip

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Telephone                      Fax

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Email

**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the nominee’s work to promote the industry in our communities and through grassroots activities.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
Washington D.C. 20005  
Or email to [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)

## **Agriculture Ambassador Award**

The Agriculture Ambassador Award honors a member of the media or allied organization who has made a major contribution to the education of the public about pesticides and their contribution to a safe, affordable and abundant food supply. The award is intended to be an expression of appreciation from the association and the industry for these outstanding leaders who have provided complete, accurate and unbiased information to our society about pesticides. As a result of attending the CropLife America Annual Meeting and interacting with members, the honoree will further develop his or her own knowledge of the field and will expand his or her network of expert contacts.

### **Eligibility**

Nominees must be members of a media outlet or allied organization, and have demonstrated service to the industry as a whole as well as exhibited personal professional achievement.

### **Previous Recipients:**

- 2009 Rod Snyder, National Corn Growers  
Don Parrish, American Farm Bureau Federation
- 2008 Rebekah Adcock Freeman, AFBF (Now on Senate EPW Communications Staff)
- 2007 Heather Hansen, Washington Friends of Farms and Forests  
Janet Braun, MACA  
Jeff Kinney, BNA

**Agriculture Ambassador Award Nomination Form**

**Nominated by:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City /State/ Zip

\_\_\_\_\_  
Telephone                      Fax

\_\_\_\_\_  
Email

**I nominate:**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City /State/ Zip

\_\_\_\_\_  
Telephone                      Fax

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Email

**Your nomination form should be accompanied by the following:**

- A description, in one page or less, of the nominee's contribution to the education of the public about pesticides and their contribution to a safe, affordable and abundant food supply.
- Sample news articles, if relevant.

**Nomination Deadline**

**Deadline for nominations is Monday, August 2, 2010.**

All nominations will remain confidential. Please return this form and supporting documents to:

Award Committee  
CropLife America  
1156 15<sup>th</sup> St. NW, Ste. 400  
Washington D.C. 20005  
Or email to [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)