



# 2011 PHOTOGRAPHY CONTEST ENTRY FORM

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Title and Caption for each photo (up to three). Please number photo to correspond with title and caption.

1.

2.

3.

**I understand and agree to the rules and conditions and verify that the entry(s) was produced by me.**

\_\_\_\_\_

Signature

Date

**Legal conditions:** *By entering these awards, you agree to these entry rules, and the following legal conditions.*

*By entering, participants warrant that his or her entry materials are original, do not infringe on any third party's rights, and that participant has obtained any necessary permissions from any third party if a third party or third party's property appears in the photograph. Participants also warrant that permission was obtained for all photographed subjects, including parents of minors. CLA reserves the right to disqualify any entry if it finds in its sole discretion that any of the foregoing warranties are not true. Decisions of CLA judges shall be final and binding.*

*Your entry to the contest constitutes your agreement to allow your photographs — and your name and company — to be published as selected award winners in This Week & Next, and published or used on Web sites and promotional materials owned by CropLife America. Entrants retain ownership and all other rights to future use of their photographs. CropLife America shall have the right to verify, in their sole judgment, winner eligibility.*

**Please print and sign this sheet, and attach a scanned copy of this form with your submissions via email Susan Helmick ([shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org)).**

# CropLife America & RISE 2011 Photography Contest

## Frequently Asked Questions

### **Q: What is the CropLife America & RISE Photography Contest?**

CropLife America and RISE invite you to submit photos that celebrate our industry and the role it plays in your life. The mission of the photo contest: to raise awareness of the benefits that our industry contributes for providing America's families with a safe, affordable and abundant food supply, and a beautiful and safe environment in which to live. All submissions should include thoughtful commentary highlighting how the photographic subject represents a benefit of their industry. Each submission should begin "My industry means...", and the entrant will fill in with original writing. This can include modern agriculture (for CLA members) or the specialty pesticide industry (for RISE members).

### **Q: How many photos may I enter into the contest?**

You may enter a total of 3 photos total.

### **Q: What criteria will be used to judge my photo?**

Composition, relevancy to category, subject matter, commentary/original writing and visual appeal/beauty will be part of the judging criteria.

### **Q: What format should I use? And how big can the image be?**

Please submit digital images (jpg format) that are print quality, 8.5" x 11", with a resolution of 300 dpi. For your reference, this is equivalent to 3300 x 2475 pixels. You should use the maximum setting your camera allows and adjust settings BEFORE YOU TAKE YOUR PHOTO(S).

### **Q: Who can enter the contest?**

All CropLife America and RISE member company representatives, their family and friends can enter the photo contest.

### **Q: What's the deadline for submissions?**

Digital entries must be received by August 1<sup>st</sup>, 2011. Winners will be notified when the calendar is unveiled at the CropLife America Annual Meeting (Week of September 26<sup>th</sup>).

### **Q: When will the judging take place?**

The judging will take place on or around August 7<sup>th</sup>, 2011.

### **Q: Do I retain the rights to my photo after it is submitted?**

No. All submitted photos become the property of CropLife America.

### **Q: I use an online photo service. Can I just send you a link to my photo?**

No. You must send us the actual image file as a JPEG (.jpg), not a link or other type of file. Other formats may not be readable. If an image file is not readable, it will not be considered.

### **Q: Should I "stuff" or "zip" my file?**

You may need to zip your file if it exceeds the allowable size by our email server, but you may wish to try sending it as a regular attachment first.

### **Q: What happens if my photo is selected as a winner?**

You will be notified via email. All winners will receive a complementary calendar!

### **Q: How can I find out who won?**

All winners will be announced during the CLA Annual Meeting. Winning photographs will be printed in a 12 month CLA/RISE 2011 Photo Calendar. Winning photographs will also be published in a special edition of *This Week & Next*,

CLA's weekly newsletter, and be featured on the CLA website, in the lobby of CLA's offices as well as in other publications created and printed by CLA.

**Q: Who can I contact with questions?**

Contact Susan Helmick, [shelmick@croplifeamerica.org](mailto:shelmick@croplifeamerica.org) or call her at (202) 872-3847.